

A Project funded under the Programme



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Priority 1

Promotion of socio-economic development and enhancement of territories

Measure 1.2

Strengthening economic clusters creating synergies among potentials of the Mediterranean Sea Basin countries

Applicant



Partners



Mediterranean Partnership
for Global Competitiveness

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TEX-MED Clusters
Innovative cross-border approaches
for Textile and Clothing Clusters
co-development
in the Mediterranean basin

Statement

The 2007-2013 ENPI CBC Mediterranean Sea Basin Programme is a multilateral Cross-Border Cooperation initiative funded by the European Neighbourhood and Partnership Instrument (ENPI). The Programme objective is to promote the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and enhancing its endogenous potential. It finances cooperation projects as a contribution to the economic, social, environmental and cultural development of the Mediterranean region. The following 14 countries participate in the Programme: Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestine, Portugal, Spain, Syria (participation currently suspended), Tunisia. The Joint Managing Authority (JMA) is the Autonomous Region of Sardinia (Italy). Official Programme languages are Arabic, English and French (www.enpicbmed.eu).

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Project in brief

The TEX-MED Clusters Project is funded under the European Union ENPI CBC Mediterranean Sea Basin Programme 2007/2013.

The flow of products and investments between the Mediterranean countries has a long history, and the need now for the Textile and Clothing (T/C) sector is for an improvement in the quality of cross-border cooperation, and not only in its extension.

TEX-MED Clusters focuses on fostering the cross-border integration of the T/C industry of the Mediterranean area by promoting the cooperation among eight relevant T/C clusters. The project has an innovative approach, which emphasizes the role of "entrepreneurship" for the international development of clusters and SMEs. Ultimately, it aspires to speed up the evolution of the Mediterranean T/C industry towards an integrated system.

Specific objectives

- To increase the quantity of links, partnerships and cooperation between the T/C industries of the Mediterranean basin
- To speed up an industry evolution toward an integrated T/C Med system to replace the old "delocalisation+subcontracting" model with a more advanced and balanced "multi-localisation+co-contracting" model.

Budget

- Total budget: € 2.000.000
- Programme contribution: € 1.700.000 (85%)
- Project co-financing: € 300.000 (15%).

Duration

24 months.

Beneficiary

Unione Industriale Pratese-Confindustria Prato (Italy, Toscana).

Partnership

1. TEXTOR – Spanish Textile Industry Confederation (Spain, Cataluña)
2. SEPEE – Hellenic Fashion Industry Association (Greece, Kentriki Makedonia)
3. CETTEX – Textile Technical Center (Tunisia, Ben Arous)
4. MFCPOLE – Monastir El Fejja Competitiveness Pole (Tunisia, Tunis)
5. FEDCOC – Chamber of Commerce of Alexandria (Egypt, El Iskandanyah)
6. UPTI – Union of Palestine Textile Industries (The Palestinian Authority)
7. JGATE – Jordan Garments, Accessories & Textile Exporters (Jordan, Amman).

Associate Partner

GACIC - German Arab Chamber of Industry and Commerce.

Expected results

- A shared vision defined and long-term strategy set up for the development of the Mediterranean T/C industry. Within this new vision further expected results are:
- Cooperation projects between clusters started up, especially on matters regarding innovation
- Cooperation initiatives between SMEs started up in order to enhance the overall and individual competitiveness of the T/C industry on the Mediterranean region vis-à-vis the international external cooperation.

Target groups

- Eight Textile and Clothing regions/clusters of Sabadell (Spain), Prato (Tuscany, Italy), Central Macedonia (Greece), Tunis and Monastir (Tunisia), Alexandria (Egypt), West Bank & Gaza (The Palestinian Authority) and Amman (Jordan).

Final beneficiaries

- SMEs of Textile and Clothing specialized clusters
- Textile and Clothing entrepreneurs and employees of the participating regions.

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